



January 25, 2019

bitFlyer Holdings, Inc.
bitFlyer, Inc.

Announcing Changes in Personnel to the Representative Director and Directors of bitFlyer Holdings, Inc. and bitFlyer, Inc.

As a result of today's board of directors meeting, the following changes have been made to the representative director and director positions of bitFlyer Holdings, Inc. ("bitFlyer Holdings"; HQ: Minato-ku, Tokyo).

The appointed directors assumed office on the same day following a special assembly of shareholders and a formal decision by the board of directors.

bitFlyer Holdings' Change in Personnel as of January 25, 2019:

Newly appointed representative director:

Name	New Position	Current Position
Yoshio Hirako	Representative director	Director at MJS Finance & Technology, CO., LTD.

New position:

Name	New Position	Current Position
Yuzo Kano	Director	Representative director

Additionally, as of today, the following personnel changes have been made to the representative director and director positions at bitFlyer, Inc. ("bitFlyer"; Minato-ku, Tokyo).

bitFlyer's Change in Personnel as of January 25, 2019:

Newly appointed representative director and director:

Name	New Position	Current Position
Yoshio Hirako	Representative director	Director at MJS Finance & Technology, CO., LTD.
Norio Takimoto	Director	Representative director at BREEZE Co., Ltd

*Mr. Hirako and Mr. Takimoto will be holding concurrent executive positions at MJS Finance & Technology, CO., LTD. and BREEZE Co., Ltd. respectively.

Reason for the Personnel Changes at bitFlyer Holdings and bitFlyer

The purpose of these appointments is to further strengthen corporate governance and our management structure.

Career Highlights of the New Representative Director and Director for bitFlyer Holdings and bitFlyer

New Representative Director:

Yoshio Hirako

Birthdate: January 8, 1970 (Age 49)

Career highlights:

April 1994: Sanwa Bank, Limited (Currently MUFG Bank, Ltd.)

November 2004: livedoor, Co., Ltd.

February 2005: Became an executive officer at livedoor, Co., Ltd.

January 2006: Executive officer at Saikyo Bank, Ltd.

July 2006: AEON Financial Project Co., Ltd. (Currently AEON Bank, Ltd.)

October 2007: Became an executive officer at AEON Bank, Ltd.

June 2010: Became a director and executive officer for AEON Bank, Ltd.

April 2011: Became a director and managing executive officer for AEON Bank, Ltd.

December 2011: Representative director at AEON Community Bank, Ltd. (Currently AEON Bank, Ltd.)

March 2012: Representative director and managing executive officer at AEON Bank, Ltd.

November 2012: Managing director and managing executive officer at AEON Credit Service Co., Ltd.

April 2013: Director and managing executive officer at AEON Credit Service Co., Ltd.

September 2013: Representative director at Asuka Holdings Inc.

November 2013: Representative director and executive vice president at Money Design Co., Ltd.
December 2014: Managing director at PT Bank Mutiara Tbk (Currently PT Bank JTrust Indonesia)
October 2016: Money Design Co., Ltd.
April 2017: Representative director at MJS Finance & Technology, CO., LTD.
January 2019: Director at MJS Finance & Technology, CO., LTD. (Current position)

New Director:

Norio Takimoto

Birthdate: April 3, 1964 (Age 54)

Career highlights:

April 1988: Nomura Securities Co., Ltd.
October 1989: Advanced Resource Management Inc
July 1995: Roland Berger and Partner Japan (Currently Roland Berger Ltd.)
August 2000: Became a director at Advanced Resource Management Inc
April 2004: Managing executive officer at MIROKU JYOHO SERVICE CO., LTD
June 2008: CFO and executive director at MIROKU JYOHO SERVICE CO., LTD
April 2015: CTO and executive director at MIROKU JYOHO SERVICE CO., LTD
June 2017: Representative director at BREEZE Co., Ltd (Current position)

Media Inquiries

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