

New Crypto Assets ApeCoin (APE) and Chiliz (CHZ) are Now Available

bitFlyer, Inc. (Head office: Minato-ku, Tokyo; Representative Director: Yuzo Kano; hereinafter referred to as “bitFlyer”) has added ApeCoin (APE) and Chiliz (CHZ) on Buy/Sell from today, Thursday, February 15th, 2024.

bitFlyer will continue to add new crypto assets in order to increase its customers' investment options and opportunities to participate in web3.



About ApeCoin (APE)

- Currency Name: ApeCoin
- Ticker Symbol: APE
- Characteristics: ApeCoin is a project based on the "Bored Ape Yacht Club" NFTs copyrighted by Yuga Labs aimed at supporting “the decentralized communities pivotal to web3”. The crypto asset APE will be utilized for settlement within the ecosystem, games, events and commercial transactions.
Moreover, ApeCoin is managed by a community named ApeCoin DAO, where the token functions as a governance token to vote on the decision making.

About Chiliz (CHZ)

- Currency Name: Chiliz
- Ticker Symbol: CHZ
- Characteristics: Chiliz is a project to issue official fan tokens in partnership with various sports clubs, including F1 and eSports, as well as professional soccer clubs. By purchasing fan tokens using the corresponding crypto asset CHZ, fans can participate in events organized by the sports club. Additionally, fans can get involved in the management of the club by participating in governance voting.

Chiliz facilitates interaction between fans and clubs and aims to build new forms of relationships based on trust.

Together with the addition we are launching the following campaign today.

bitFlyer 10th Anniversary! 2nd Trade Campaign - your chance to win the new crypto assets!



The banner features the bitFlyer logo on the left, followed by the text "bitFlyer 10th Anniversary!" and "2nd Trade campaign" in purple. The main content is on a dark purple background with a rounded rectangle containing the text "Up to 10 winners" in white, with "Answer the quiz and purchase at least JPY 10,000 worth of crypto assets" below it. Below this, "JPY 50,000" is written in large white font, with "worth of either APE or CHZ" underneath. To the right are the APE and CHZ logos. At the bottom, a purple pill-shaped button contains the text "Campaign Period Feb. 15 - Mar. 15, 2024, 11:59 pm (JST)".

Campaign Overview

The campaign is open to customers with a bitFlyer account. Up to 10 winners who answer the bitFlyer 10th Anniversary Quiz and purchase at least JPY 10,000 worth of crypto assets on bitFlyer's Buy/Sell during the campaign period will be selected in the raffle campaign to receive ApeCoin (APE) or Chiliz (CHZ) worth JPY 50,000!

Please note that even if there are less than 10 winners, re-raffling will not be conducted. Please note that you cannot select which crypto asset to receive as a prize. For further information and remarks on ApeCoin (APE) or Chiliz (CHZ) click [here](#).

For further details refer to the campaign page below.

<https://bitflyer.com/en-jp/cam/10th-anniversary-cpn-2>

Campaign-specific disclaimer:

This campaign is open to customers residing in Japan.

Please be informed that users are allowed to only have one bitFlyer account. Customers already holding a bitFlyer account cannot create a duplicate account.

To trade crypto assets, you must complete an identity verification procedure. For more information, please visit the page below.

How do I complete my account information? FAQ: <https://bitflyer.com/en-jp/faq/1-19>

The identification procedure includes a screening process that may take some time. Please consider that when you plan to participate in the campaign. Please also understand that depending on the result of the screening process, we may not be able to fulfill your account creation request.

The following customers are not eligible for this campaign.

- Customers who have closed their bitFlyer account at the time the prizes are distributed.

The right to receive the prize may be voided, and if already delivered, measures such as confiscation of the prize may be taken, if we find out that any one of the following conditions apply.

- Discovery of single person creating multiple accounts
- Inability to send or receive emails to or from the registered contact information
- Discovery of using false information
- bitFlyer deems that the user does not meet the Terms of Use or other requirements or bitFlyer deems that the user is committing an illegal act

Additional raffle will not be performed in the event that a winner is disqualified from the campaign or forfeits the right to receive a prize as described above.

bitFlyer will contact winners individually. Winners will be disqualified if bitFlyer cannot reach them by the specified date or the account is restricted and the prize cannot be allotted.

Please note that we will not respond to any inquiries regarding the results of the campaign.

bitFlyer reserves the right to change, suspend, discontinue, or terminate any or all of the services in this campaign without prior notice. bitFlyer shall not be liable for any damages caused by such change, suspension, discontinuance, or termination.

The personal information entered in the form will be used only for this campaign and will not be used for any other purpose or provided to anyone outside bitFlyer. bitFlyer will manage the collected personal information in accordance with its privacy policy to prevent any information leakage.

Privacy Policy: <https://bitflyer.com/en-jp/privacy>

About bitFlyer, Inc.

bitFlyer was founded in 2014 with the mission to "Simplify the World with Blockchain" and has developed its crypto asset trading business globally with its group companies bitFlyer USA, Inc. and bitFlyer EUROPE S.A. bitFlyer has achieved the highest customer satisfaction* thanks to the patronage of its customers.

As a crypto asset exchange operator and a type 1 financial instruments trade operator, bitFlyer continues to expand and improve its services and aims to provide a highly liquid crypto asset exchange that satisfies as many customers as possible.

Official website: <https://bitflyer.com/en-jp>

*Survey: November 2022 Market Research on Crypto Asset Exchange Services
Research Organization: Japan Marketing Research Organization
Survey period: November 11, 2022 - November 25, 2022

Disclaimer (please read carefully):

- Crypto assets are not a legal tender.
- Crypto assets may be used to settle a payment only in the event that the person receiving the payment agrees.
- Buying/selling crypto assets or exchanging them for other crypto assets are transactions which may result in losses incurred from price fluctuations of crypto assets. It is possible that the price of crypto assets declines due to influences from changes in balance of supply and demand, trends on prices of goods, currencies and other markets, as well as changes in situation related to crypto assets.
- Trading with over-the-counter crypto asset derivatives may cause losses, because their trading price may fluctuate in either way due to influence from changes in balance of supply and demand of over-the-counter crypto asset derivatives on our platform as well as indirect influence from price changes of the crypto assets referred by those over-the-counter crypto asset derivatives.
- Over-the-counter crypto asset derivative trades are trades in which the notional amount, which is the product of the trading price and the open interest volume, can be larger than the amount of the margin deposit. Therefore, the amount of loss incurred may be larger than the amount of margin deposit if the notional amount fluctuates to a greater extent than the amount of margin deposit to your disadvantage due to changes in balance of supply and demand of over-the-counter crypto asset derivatives or price fluctuations of the crypto assets referred by the derivatives.
- The margin deposit size for over-the-counter crypto assets derivatives must be no less than 50% of the notional amount, while the notional amount must be no more than 2 times the margin deposit. (Both for individual customers.) More information can be found on our "[What is Lightning FX?](#)" page.
- When making purchases or sales of crypto assets on Buy/Sell, or exchanging them for other crypto assets, customers bear the spread. The spread is the difference between the purchase and selling prices. The fees incurred when buying or selling crypto assets, exchanging them for other crypto assets or over-the-counter crypto asset derivatives as well as the calculation methods for the corresponding fees can be found on our "[Fees and Taxes](#)" page.
- Over-the-counter crypto asset derivatives are negotiated transactions between you and bitFlyer, Inc. which is the counterparty for you on those derivatives.
- You should thoroughly read and understand all of our documents that require user agreement. Trade at your own risk and judgment

bitFlyer, Inc.

Director-General of the Kanto Finance Bureau No. 00003

Financial Instruments Business Kanto Local Finance Bureau (FIBO) No. 3294

Member of Japan Virtual and Crypto asset Exchange Association, which is Certified Association for Payment Service Providers as well as Financial Instruments Firms Association

Media Inquiries

PR team, bitFlyer, Inc.

Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6233

HP: <https://bitflyer.com/en-jp> Contact: <https://bitflyer.com/en-jp/Contact>