

February 5, 2024
bitFlyer, Inc.

**Service for the New Crypto Assets Axie Infinity (AXS), Decentraland (MANA) and
Immutable (IMX) is Now Available**

bitFlyer, Inc. (Head office: Minato-ku, Tokyo; Representative Director: Yuzo Kano; hereinafter referred to as “the Company”) has started service for Axie Infinity (AXS), Decentraland (MANA), and Immutable (IMX) on bitFlyer Exchange as of today, Monday, February 5, 2024, 11:00 am.

bitFlyer will continue to actively increase the number of new crypto assets in its service to provide customers with more investment options and opportunities to participate in web3.



About Axie Infinity (AXS)

- Currency Name: Axie Infinity
- Ticker Symbol: AXS
- Characteristics: Axie Infinity is a play-to-earn gaming project where players earn income by engaging in battles and adventures using digital pets called Axies, which are NFT characters owned by the players. Breeding Axies allows the creation of new characters with different appearances and skills, enabling the production of powerful or cute Axies for trading in the NFT marketplace. Holders of this crypto asset are eligible to participate in platform governance voting, receive rewards through staking, and engage in various use cases such as participating in LAND sales.

About Decentraland (MANA)

- Currency Name: Decentraland
- Ticker Symbol: MANA
- Characteristics: Decentraland is a decentralized platform within the virtual reality space (metaverse). Users can use the cryptocurrency MANA to trade LAND, a virtual real estate and wearables, virtual clothing assets. Users are able to create content on

their LAND and can interact with other users.

The platform is operated by the community as a decentralized autonomous organization (DAO), allowing any user who owns assets like MANA or LAND to participate in governance voting concerning the DAO.

About Immutable (IMX)

- Currency name: Immutable
- Ticker Symbol: IMX
- Characteristics: Immutable is a crypto asset primarily intended for use in fields such as gaming, art, and entertainment. It enables fast on-chain solutions through utilizing Ethereum Layer 2 platforms, e.g. facilitating large-scale issuance and trading of NFTs while eliminating fees.

The platform represents one of Ethereum's solutions to the scalability problem, leveraging zero-knowledge proof and using Layer 2 technology and has achieved cost reduction, speed enhancement, and decreased energy consumption.

In accordance with the above, our Written Explanation of Crypto Asset Trading (Document Requiring User Agreement) has been revised as well. Please download the revised document and the amendment comparison table from the link below.

Written Explanation of Crypto Asset Trading (Document Requiring User Agreement)

<https://bitflyer.com/pub/20240205-explanation-crypto-asset-regulation-amendment-en.pdf>

Amendment comparison table

<https://bitflyer.com/pub/20240205-explanation-crypto-asset-regulation-comparison-en.pdf>

On top of that, together with the service start we are launching the following campaign.

bitFlyer 10th Anniversary! 1st Trade campaign - your chance to get the new crypto assets!



The banner features the bitFlyer logo on the left, followed by the text "bitFlyer 10th Anniversary!" and "1st Trade campaign". The main content is on a dark blue background with white text. It says "Up to 10 winners" in large font, followed by "answer the Quiz and purchase at least JPY 10,000 worth of crypto assets". Below this, it displays "JPY 50,000 worth of crypto asset" in large, bold letters. To the right of this text are three icons representing crypto assets: AXS (Axie Infinity), MANA (Decentraland), and IMX (Immutable). At the bottom, a "Campaign Period" box contains the text "Feb. 5 - Mar. 5, 2024, 11:59 pm (JST)".

Campaign Overview

Up to 10 winners who answer the bitFlyer 10th Anniversary Quiz and purchase at least JPY 10,000 worth of crypto assets on Buy/Sell during the campaign period will be selected by drawing to receive Axie Infinity (hereafter "AXS"), Decentraland (hereafter "MANA") or Immutables (hereafter "IMX") worth JPY 50,000!

Please note that even if there are less than 10 winners, no re-drawing will be conducted.

Please note that you cannot select which crypto asset currency to receive as a present. For further information and remarks on AXS, MANA and IMX click [here](#).

Campaign Period

Monday, February 5, 2024, 11:00 am - Tuesday, March 5, 2024, 11:59 pm (JST)

Campaign Conditions

- 1) Completion of opening a new bitFlyer account including identity verification
 - 2) Completion of entry process on the campaign page
 - 3) Participation in the bitFlyer 10th Anniversary quiz
 - 4) Purchase of at least JPY 10,000 worth of crypto assets on Buy/Sell*
- *Any type of crypto asset on our Buy/Sell service can be purchased.

For further details refer to the campaign page below.

<https://bitflyer.com/en-jp/cam/10th-anniversary-cpn-1>

Campaign-specific disclaimer:

Please be informed that users are allowed to only have one bitFlyer account. It is not possible to create a duplicate account for the same user.

To trade crypto assets, you must complete an identity verification procedure. For more information, please visit the page below.

How do I complete my account information? FAQ: <https://bitflyer.com/en-jp/faq/1-19>

The identification procedure includes a screening process that may take some time. Please consider that when you plan to participate in the campaign. Please also understand that depending on the result of the screening process, we may not be able to fulfill your account creation request.

The following customers are not eligible for this campaign

- Customers who have canceled their bitFlyer account at the time the presents are distributed.

The right to receive the present may be void for those who meet any one of the following conditions. In addition, we may take measures such as confiscating the present after it has been delivered, if we find out that one of the following conditions apply.

- We discover that one person has created multiple accounts
- We are unable to send or receive emails to your registered contact information
- We discover that any of the given information is false
- We deem that the user does not meet the Terms of Use or other requirements, or if we deem that the user is committing an illegal act

Winners will be contacted individually by us. If we are unable to contact the winners by the date and time specified by us, or if we are unable to allocate the prizes due to trading restrictions etc., the winners will forfeit their prizes. Re-drawing will not be conducted.

Please note that we will not respond to any inquiries regarding the results of the campaign.

The Company reserves the right to change, suspend, discontinue, or terminate any or all of the services in this campaign without prior notice. The Company shall not be liable for any damages caused by such change, suspension, discontinuance, or termination.

The personal information entered in the form will be used only for this campaign and will not be used for any other purpose or provided to anyone outside the Company. The Company will manage the collected personal information in accordance with its privacy policy to prevent any information leakage.

Privacy Policy: <https://bitflyer.com/en-jp/privacy>

About bitFlyer, Inc.

bitFlyer was founded in 2014 with the mission to "Simplify the World with Blockchain". The company has developed its crypto asset trading business globally with its sibling companies bitFlyer USA, Inc. and bitFlyer EUROPE S.A., and has achieved the highest customer satisfaction* thanks to the patronage of its customers.

As a crypto asset exchange operator and a type 1 financial instruments trade operator, bitFlyer continues to expand and improve its services and aims to provide a highly liquid crypto asset exchange that satisfies as many customers as possible.

Official website: <https://bitflyer.com/en-jp>

- Crypto-asset Exchange Service Provider Registration No.: Director-General of the Kanto Finance Bureau No. 00003

- Type 1 Financial Instruments Business Registration No.: Kanto Local Finance Bureau (FIBO) No. 3294

- Membership: Japan Virtual and Crypto asset Exchange Association

*Survey: November 2022 Market Research on Crypto Asset Exchange Services

Research Organization: Japan Marketing Research Organization

Survey period: November 11, 2022 - November 25, 2022

Disclaimer (please read carefully):

- Crypto assets are not a legal tender.
- Crypto assets may be used to settle a payment only in the event that the person receiving the payment agrees.
- Buying/selling crypto assets or exchanging them for other crypto assets are transactions which may result in losses incurred from price fluctuations of crypto assets. It is possible that the price of crypto assets declines due to influences from changes in balance of supply and demand, trends on prices of goods, currencies, and other markets, as well as changes in situation related to crypto assets.
- Trading with over-the-counter crypto asset derivatives may cause losses, because their trading price may fluctuate in either way due to influence from changes in balance of supply and demand of over-the-counter crypto asset derivatives on our platform as well as indirect influence from price changes of the crypto assets referred by those over-the-counter crypto asset derivatives.
- Over-the-counter crypto asset derivative trades are trades in which the notional amount, which is the product of the trading price and the open interest volume, can be larger than the amount of the margin deposit. Therefore, the amount of loss incurred may be larger than the amount of margin deposit if the notional amount fluctuates to a greater extent than the amount of margin deposit to your disadvantage due to changes in balance of supply and demand of over-the-counter crypto asset derivatives or price fluctuations of the crypto assets referred by the derivatives.
- The margin deposit size for over-the-counter crypto assets derivatives must be no less than 50% of the notional amount, while the notional amount must be no more than 2 times the margin deposit. (Both for individual customers.) More information can be found on our "[What is Lightning FX?](#)" page.
- When making purchases or sales of crypto assets on Buy/Sell, or exchanging them for other crypto assets, customers bear the spread. The spread is the difference between the purchase and selling prices. The fees incurred when buying or selling crypto assets, exchanging them for other crypto assets or over-the-counter crypto asset derivatives as well as the calculation methods for the corresponding fees can be found on our [Fees and Taxes](#) page.
- Over-the-counter crypto asset derivatives are negotiated transactions between you and bitFlyer, Inc. which is the counterparty for you on those derivatives.
- You should thoroughly read and understand all of our documents that require user agreement. Trade at your own risk and judgment

bitFlyer, Inc.

Director-General of the Kanto Finance Bureau No. 00003

Financial Instruments Business Kanto Local Finance Bureau (FIBO) No. 3294

Member of Japan Virtual and Crypto asset Exchange Association, which is Certified Association for Payment Service Providers as well as Financial Instruments Firms Association

Media Inquiries

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