

Notice of Listing of New Cryptocurrencies: Polygon (MATIC) and Maker (MKR)**Launch of Campaign Where 15 Randomly Selected Winners
Stand to Win up to 50,000 yen Each!**

bitFlyer, Inc. (Head Office: Minato-ku, Tokyo; Representative Director: Masaaki Seki), which operates one of the largest cryptocurrency exchanges in Japan, is pleased to announce that we will be handling transactions for Polygon (MATIC) and Maker (MKR) on our company's altcoin sales platform starting from today. These will be the 16th and 17th cryptocurrencies listed on bitFlyer, respectively.

To commemorate the listing of these cryptocurrencies, we will be launching a campaign where 15 randomly selected winners stand to win up to 50,000 yen each.

We will strive to continue expanding the range of cryptocurrencies available as part of our efforts to improve convenience for our users.



The banner features the bitFlyer logo at the top left. Below it, the text 'ポリゴン、メイカー 取扱開始記念!' is displayed in blue. To the right, a large blue box contains the text '最大 5万円' (Maximum 50,000 yen) and '抽選で15名様にプレゼント' (15 winners selected by lottery). Below the text, the logos for Polygon (MATIC) and Maker (MKR) are shown. At the bottom right, a box contains the dates '8/2 火' (August 2nd, Tuesday) and '8/25 木' (August 25th, Thursday).

The overview of the campaign is as follows.

■Campaign title

"Campaign to commemorate the listing of Polygon and Maker: 15 randomly selected winners will win up to 50,000 yen each!"

■Campaign overview

To commemorate the listing of Polygon (MATIC) and Maker (MKR), 15 winners who stand to win up to 50,000 yen each will be randomly selected through the drawing of lots from all users who have purchased cryptocurrencies on our sales platform after entering the campaign.

*Link to campaign page: <https://bitflyer.com/ja-jp/cam/matic-mkr-202208>

■ Campaign period (JST)

From August 2nd (Tuesday) to August 25th (Thursday), 11:59 PM, 2022

■ Campaign entry requirements

Users who fulfill the following requirements during the campaign period will be automatically enrolled in the campaign.

- The user has entered the campaign from the campaign page.
- The user has purchased at least 10,000 yen of cryptocurrencies on our sales platform.*

*Purchases made through bitFlyer Recurring Buy are also eligible.

*Purchases of cryptocurrencies other than Polygon and Maker are also eligible.

■ Prize information

Prizes received by winners will vary as follows depending on the value of cryptocurrencies purchased.

- For users who have purchased over 10,000 yen of cryptocurrencies in total on our sales platform:
10 randomly selected winners will receive 10,000 yen each
- For users who have purchased over 50,000 yen of cryptocurrencies in total on our sales platform:
5 randomly selected winners will receive 50,000 yen each

■ Schedule for the distribution of prizes

Winners will receive the prizes in September 2022.

All winners will be notified accordingly upon the distribution of prizes.

*Please note that it may take some time for the prizes to be distributed.

<Notes>

- Each individual is limited to one bitFlyer account. Users who already have a bitFlyer account may not create another account.
- Users are required to complete the identity verification procedure before they are allowed to trade cryptocurrencies. Please refer to this page for more information. <https://bitflyer.com/ja-jp/faq/1-19>
- All identity verification requests are subject to our review. Please take into account the time required for the review to be carried out when participating in this campaign. In addition, we may not be able to meet your requests during the identity verification process due to the requirements of our review.
- The following users are not eligible to participate in this campaign.
- Users who have terminated their bitFlyer account at the point of distribution of prizes.
- The right of a user to receive prizes may be revoked in the following circumstances. In addition, we reserve the right to take other forms of action, including the confiscation of prizes, even after the prize has been delivered to the user in such situations.
- If the user is found to have created multiple accounts
- If we are unable to send emails to the user's registered email address, or if the user is unable to receive emails
- If the user is found to have submitted false information
- In all other situations where the user is deemed to have committed a fraudulent act or failed to comply with our Terms of Use or other requirements
- Please note that we may not be able to respond to inquiries regarding the results of the campaign.
- Please refer to our Privacy Policy regarding the handling of personal information. Our company reserves the right to amend, suspend, discontinue, or terminate the services associated with this campaign, either wholly or in part, without any prior notice. We shall not be liable for any damages arising from such amendment, suspension, discontinuation, or termination.

■ About Polygon (MATIC)

- Name of currency: Polygon
- Ticker symbol: MATIC

- Features: Polygon is a sidechain designed to address the scalability issues of the Ethereum blockchain, including its high transaction fees and slow processing speed, while complementing the Ethereum network. The Polygon chain has a Bridge feature that allows funds to be transferred between it and other blockchains, such as Ethereum, with relatively low fees on its own chain for transfers. In addition, Polygon is also used in practice as a utility token for various applications such as blockchain games, NFTs, dApps, etc.

■About Maker (MKR)

- Name of currency: Maker
- Ticker symbol: MKR
- Features: Maker is a governance token for the MakerDAO Project, a protocol that issues and handles the cryptocurrency DAI. By using various Ethereum-based cryptocurrencies as collateral, users can issue DAI and utilize dApps involving the use of DAI. Holders of Maker can also play a part in operational decision-making through voting.

[About bitFlyer, Inc.]

Founded in 2014, bitFlyer has launched a global crypto asset trading business along with its sibling entities bitFlyer USA, Inc. and bitFlyer EUROPE S.A. that currently serves over 3.0 million customers*1. As a crypto assets exchange operator and a Type 1 Financial Instruments Business, bitFlyer hopes to provide a highly liquid crypto assets exchange that can satisfy as many customers as possible by continuing to expand and improve its services, driven by the mission of “Simplify the world with blockchain.”

Service website: <https://bitflyer.com/en-jp>

*1 The number of accounts created through companies under the bitFlyer Group in Japan, the U.S., and Europe as of June 2022. bitFlyer does not serve as a trading intermediary for bitFlyer USA, Inc. or bitFlyer EUROPE S.A.

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