

Lightning FX/Futures Reopening
~Lightning FX/Futures Swap Points Full Cash Back Campaign~

bitFlyer, Inc. (“bitFlyer”, HQ: Minato-ku, Tokyo; President: Kuniyoshi Hayashi), which operates the number one* crypto assets (cryptocurrency) exchange in Japan in terms of Bitcoin trading volume for the last five consecutive years, is pleased to announce that we have been registered as a Type I Financial Instruments Business under the Financial Instruments and Exchange Act as of October 14th, 2021.

In view of this, we accepted new applications from customers for our cryptocurrency margin trading services (Lightning FX and Lightning Futures) from November 1.



The banner features a dark blue header with the text "Always zero trading fees *" and the bitFlyer Lightning logo. Below this, on an orange background, is the text "Lightning FX/Futures Reopening". A large black speech bubble with white text says "Right now". To the right of the speech bubble, the text "Swap Points Full Cash Back" is displayed in large, bold, black letters. Below this, a yellow rounded rectangle contains the campaign period: "Monday, November 1, 2021 at 1:00 PM to Tuesday, November 30, 2021 at 11:59 PM". At the bottom, a small line of text states: "* We charge zero trading fees for Lightning FX/Futures, regardless of this campaign."

Campaign summary

To commemorate the reopening of applications for Lightning FX/Futures, the swap points*² incurred from using Lightning FX/Futures during the campaign period will be fully refunded to customers as cashback*³.

Campaign period (JST)

Monday, November 1, 2021 at 1:00 PM to Tuesday, November 30, 2021 at 11:59 PM

Entry method

All customers who meet the following conditions during the campaign period will be automatically enrolled in the campaign.

- You have entered the campaign on this campaign page.
- You have incurred swap points from using Lightning FX/Futures after entering the campaign. *⁴

Campaign rewards

All customers who meet the above campaign entry requirements during the campaign period will have their swap points incurred fully refunded as cashback in Japanese yen.
*3

Crediting of rewards

The rewards are scheduled to be sent in December 2021. *5

More information can be found at the link below.

<https://bitflyer.com/en-jp/cam/lightning-202111>

About bitFlyer, Inc.

Founded in 2014, bitFlyer has launched a global crypto asset trading business along with its sibling entities bitFlyer USA, Inc. and bitFlyer EUROPE S.A. that currently serves over 2.5 million customers. As a crypto assets exchange operator and a Type 1 Financial Instruments Business, bitFlyer hopes to provide a highly liquid crypto assets exchange that can satisfy as many customers as possible by continuing to expand and improve its services, driven by the mission of “Simplify the world with blockchain.”

Our website: <https://bitflyer.com/en-jp>

*1 bitFlyer recorded the largest annual trading volume from 2016 to 2020 in Japan (includes spot, net settlement, and futures trading) according to JPBitcoin.com.

*2 Swap points are calculated as the total of (the absolute value of open positions x 0.04% per day), (Base unit: JPY). The total value of open positions is calculated by multiplying the total volume of open positions the customer holds by the closing price of the previous day.

*3 The cashback amount is capped at 1,000,000 yen per account for the duration of the campaign. Lightning FX SFD is not eligible for cashback.

*4 Swap points incurred from positions that you have been holding prior to the start of the campaign also qualify for cashback. However, please note that swap points incurred before you have entered the campaign will not qualify for cashback even if they were incurred during the campaign period.

*5 The rewards may take some time to deliver.

Media Inquiries

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