

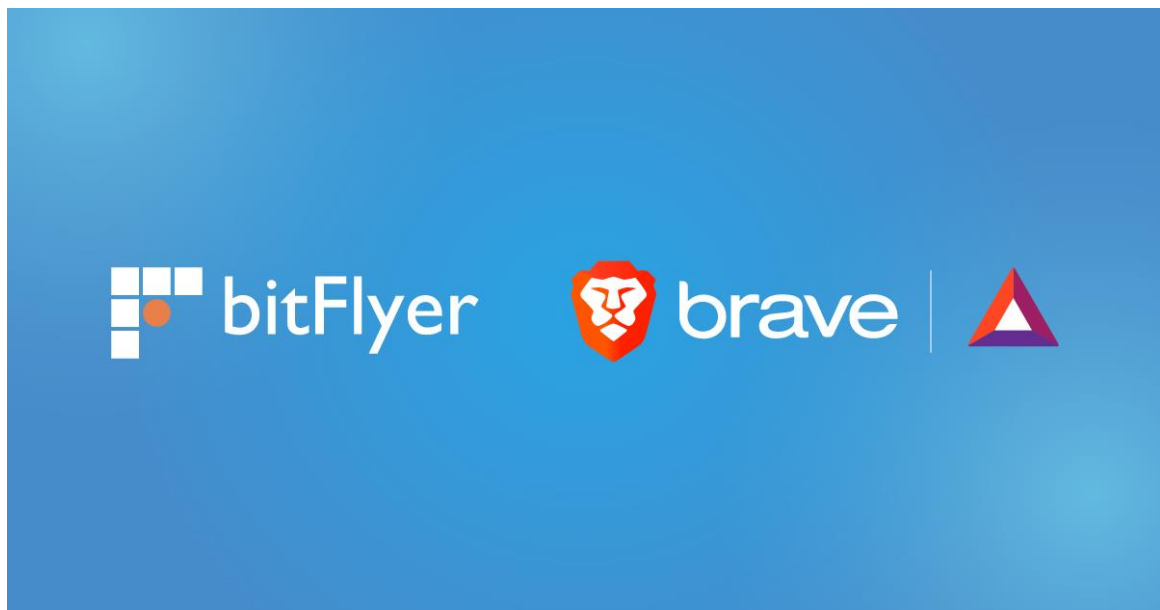


July 9, 2020

bitFlyer, Inc.  
Brave Software, Inc.

**bitFlyer Partners with Next-Generation privacy-protecting Browser Brave  
Brave's first partnership in the crypto asset wallet space in Japan**

bitFlyer, Inc. ("bitFlyer"; HQ: Minato-ku, Tokyo; President: Kimihiro Mine), which operates Japan's No. 1\*<sup>1</sup> cryptocurrency exchange by Bitcoin trading volume, and Brave Software, Inc. ("Brave Software"; HQ: San Francisco; CEO: Brendan Eich), maker of the Internet browser, Brave, have announced a partnership between bitFlyer and Brave Software International SEZC, a subsidiary of Brave Software which performs token operations, to provide a service for both company's users as of today. bitFlyer will be Brave's first partner in the crypto asset wallet space in Japan.



In April, bitFlyer listed Basic Attention Token, a utility token integrated with the Brave browser. To further strengthen our cooperation, we will start developing a crypto asset wallet for Brave browser users. We will also launch a joint marketing campaign to expand the recognition of cryptocurrencies and blockchain technology among our customers and to improve customer convenience.

**About bitFlyer, Inc.**

bitFlyer was established in 2014 with a mission of "Simplify the world with blockchain." We bring top-class security\*<sup>2</sup> on a global scale to our trading platform for Bitcoin and other cryptocurrencies, where we have maintained the largest Bitcoin trade volume in Japan. We're also the only cryptocurrency exchange operator licensed to operate in Japan, the US, and the EU.\*<sup>3</sup>

Service site: <https://bitflyer.com/en-jp>

## About Brave Software, Inc.

Brave Software's fast, privacy-oriented browser, combined with its blockchain-based digital advertising platform, is reinventing the Web for users, publishers and advertisers. Users get a private, speedier web experience with much longer battery life, publishers increase their revenue share, and advertisers achieve better conversion. Users can opt into privacy-respecting ads that reward them with a frequent flyer-like token they can redeem or use to tip or contribute to publishers and other content creators. The Brave solution is a win-win for everyone who has a stake in the open Web and who is weary of giving up privacy and revenue to the ad-tech intermediaries. Brave currently has over 15 million monthly active users and over 700,000 Verified Publishers. Brave Software was co-founded by Brendan Eich, creator of JavaScript and co-founder of Mozilla (Firefox), and Brian Bondy, formerly of Khan Academy and Mozilla.

Brave browser website: <http://brave.com>

## Corporate Summaries

- bitFlyer, Inc.

Established: January 2014

Address: Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo

President: Kimihiro Mine

Business purpose: Cryptocurrencies exchange and blockchain-related services

Registration number: Registered Cryptocurrency Exchange Operator (Registration No. 00003, issued by the Director of the Kanto Local Finance Bureau)

- Brave Software, Inc.

Established: May 2015

Address: 512 Second St., Floor 2, San Francisco, CA 94107

CEO: Brendan Eich

Description of business: Providing web browsers

\*<sup>1</sup> bitFlyer had the largest monthly trading volume recorded from January through December of 2019 in Japan (includes net settlement and futures trading) according to JPBitcoin.com.

\*<sup>2</sup> bitFlyer was assessed as having the No. 1 security among the 140 cryptocurrency exchanges screened by Squeen in January 2018.

\*<sup>3</sup> Based on research by bitFlyer as of June 2020.

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## Media Inquiries

- bitFlyer, Inc.

HP: <https://bitflyer.com/en-jp>

Contact: <https://bitflyer.com/en-jp/Contact>

- Brave Software, Inc.

HP: <http://brave.com>

Contact: [jp-press@brave.com](mailto:jp-press@brave.com)