



June 24, 2020
bitFlyer, Inc.

bitFlyer president Kimihiro Mine appointed to chairman of the Japan Virtual and Crypto assets Exchange Association (JVCEA)

Kimihiro Mine, president of bitFlyer, Inc. ("bitFlyer", HQ: Minato-ku, Tokyo), has been appointed to the role of chairman of the Japan Virtual and Crypto assets Exchange Association (JVCEA) as of June 24, 2020.

The JVCEA is a self-regulatory agency with the intention of the sound development of the crypto asset exchange and crypto asset derivatives exchange industry. The JVCEA became a Certified Fund Settlement Business Operator Association by the Financial Services Agency in October 2018, and a Certified Financial Instruments Firms Association in May of this year.

Regarding his appointment as chairman, Mr. Mine said "Since its establishment in 2018, the JVCEA has created self-regulation initiatives to ensure sound user protection and the sound development of the crypto asset industry. From here on, there are many issues that the JVCEA must respond to in order to ensure that the crypto asset industry contributes even more to society, which I feel the weight of in the role of chairman. I will work together with the other member companies in order to develop a healthier industry."

bitFlyer will continue to work closely with the members of the JVCEA to further expand the crypto asset market and offer an even more secure crypto asset trading environment to our customers.

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