



April 9, 2020
bitFlyer, Inc.

We're handling Basic Attention Token (BAT)!

The number one^{*1} virtual currency exchange by Bitcoin trade volume in Japan, bitFlyer, Inc. ("bitFlyer", HQ: Minato-ku, Tokyo; President: Kimihiro Mine), has started handling Basic Attention Token (BAT) on our Buy/Sell service as of Thursday, April 9, 2020.

About Basic Attention Token (BAT)

BAT was created as a currency to be used with the Brave^{*2} web browser which is built on blockchain technology. BAT was developed to solve the problems inherent to the conventional centralized advertising system and give users a comfortable experience on a next-generation web browser.

About bitFlyer, Inc.

bitFlyer was established in 2014 with a mission of "Simplify the world with blockchain." We bring top-class security^{*3} on a global scale to our trading platform for Bitcoin and other virtual currencies, where we've maintained the largest Bitcoin trade volume in Japan. We're also the only virtual currency exchange operator licensed to operate in Japan, the US, and the EU.

Our website: <https://bitflyer.com/en-jp>

^{*1} bitFlyer had the largest monthly trading volume recorded in 2019 in Japan (includes spot, net settlement, and futures trading) according to JPBitcoin.com.

^{*2} Brave is a web browser developed by Brave Software, Inc.

Brave official site: <https://brave.com>

^{*3} bitFlyer was assessed as having the No. 1 security among the 140 virtual currency exchanges screened by Sscreen.

Media Inquiries

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