



December 23, 2019  
bitFlyer, Inc.

**Appointment of COO at bitFlyer USA, Inc.**

The following COO has been appointed for bitFlyer USA, Inc. (“bitFlyer USA” HQ: San Francisco, CA., CEO: Yuzo Kano), a subsidiary of bitFlyer, Inc. (“bitFlyer” HQ: Minato-ku, Tokyo, President: Yoshio Hirako).

**New director for bitFlyer USA** (dated December 1, 2019)

Name	New Position
Joel Edgerton	Chief Operating Officer

**Career Highlights:**

January 1993            Project manager at IBM  
January 2001           Program manager at State Street Trust and Bank  
August 2004           Chief Administrative Officer and program manager at Citigroup Asset Management Inc. (Currently Legg Mason, Inc.)  
November 2006        Founder and CEO at MUSAION Inc. USA  
November 2007        Global head of due diligence and global program manager (London), head of the Programme Office (Tokyo) at BNP Paribas CIB  
January 2015           COO and CDO at BNP Paribas Cardif

**About bitFlyer USA, Inc.**

bitFlyer USA is a wholly-owned subsidiary of bitFlyer, Inc with an office in San Francisco. bitFlyer USA, Inc. operates a virtual currency exchange platform for professional traders in the United States.

bitFlyer USA, Inc. website: <https://www.bitflyer.com/en-us>

**About bitFlyer, Inc.**

bitFlyer was established in 2014 with a mission of “Simplify the world with blockchain.” We bring top-class security\*1 on a global scale to our trading platform for Bitcoin and other virtual currencies, where we’ve maintained the largest Bitcoin trade volume\*2 in Japan. We’re also the only virtual currency exchange operator licensed to operate in Japan, the US, and the EU.

Our website: <https://bitflyer.com>

\*1 bitFlyer was assessed as having the No. 1 security among the 140 screened by Sscreen.

\*2 bitFlyer had the largest monthly trading volume recorded in 2018 in Japan (includes spot, net settlement, and futures trading) according to JPBitcoin.com.

**Media Inquiries**

PR team, bitFlyer, Inc.

Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6208

HP: <https://bitflyer.com> Contact: <https://bitflyer.com/Contact>