



## NEWS RELEASE

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August 20, 2019  
bitFlyer, Inc.  
Tpoint Japan Co., Ltd.

### Partnership Between bitFlyer and Tpoint Japan Use T-POINT to Get Bitcoin

As of today, bitFlyer, Inc. (“bitFlyer”; HQ: Minato-ku, Tokyo; President: Yoshio Hirako) has entered a partnership with Tpoint Japan Co., Ltd. (“Tpoint Japan”; HQ: Shibuya-ku, Tokyo; Representative Director and COO: Kazuhiko Kitamura) to release our “T-POINT Program” where you can earn T-POINT rewards through bitFlyer.

This program allows our users to use T-POINT to receive Bitcoin or earn T-POINT rewards when using Bitcoin to purchase products or services.

### With bitFlyer and T-POINT you can



Use T-POINT to receive Bitcoin



Receive T-POINT rewards when making purchases in Bitcoin equivalent to 500 JPY or more

#### Summary

- Use T-POINT

T-POINT can be used to receive Bitcoin.

Point units: T-POINT 100 pt can be used to receive 85 JPY in Bitcoin.

- Receive T-POINT Rewards

When using bitFlyer Wallet to make payments in Bitcoin at participating locations, you will receive T-POINT 1 pt for every 500 JPY equivalent spent.

\*Participating locations include Bic Camera, Yamada Denki, H.I.S., and more.

More information on this service and participating locations can be found at the following link (only available in Japanese).

<https://bitflyer.com/pub/tpoint-stores-ja.pdf>



As part of our mission of “Making the world simpler with blockchain”, we will continue to contribute to the further development of a sound virtual currency industry.

Tpoint Japan aims to turn their well-known points into “Points for people. Points for connecting people and society.”

### **About Bitcoin**

Bitcoin is a type of virtual currency. Bitcoin is expressed in units of BTC and can be sent over a network shared among many individuals or companies. Bitcoin is also becoming more commonly used to make purchases.

### **About T-POINT**

T-POINT is a common point service used by 69.61 million people, over half the population of Japan. For over 15 years, T-POINT has been a part of every scene in users' lives at over 1.06 million locations including convenience stores, supermarkets, drug stores, restaurants, clothing stores, electronics stores, mobile phone carriers, ecommerce, and electricity and gas utilities.

### **Corporate Summaries**

- bitFlyer, Inc.

Established: January 2014

Address: Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6208

Capital: 4,102,380,000 JPY (Includes capital reserves)

Representative: President: Yoshio Hirako

Business purpose: Virtual currency exchange and blockchain related services

Registration number: Registered Virtual Currency Exchange Operator (Registration No. 00003, issued by the Director of the Kanto Local Finance Bureau)

- Tpoint Japan Co., Ltd.

Established: October 1, 2012

Address: 16-17 Nanpeidaicho, Shibuya-ku, Tokyo

Capital: 100,000,000 JPY

Representative: Representative Director and COO: Kazuhiko Kitamura

Business purpose: Managing the T-POINT program

### **Inquiries**

- PR Team, bitFlyer, Inc.

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